



Serving Over 500 of CT's Most Successful Companies

Complete Media Creation | Web | Online | Video | Voice Over | Marketing | 360 Immersive Experiences | TV



CT's Official Partnership & Media Agency



35 N Main St, Southington, CT 06489

www.ConnecticutWebsiteCompany.com





About Us!

YOU NEED MORE THAN JUST A WEBSITE COMPANY

With our agency you will receive stunning design, long-term website updates, advanced SEO, website videos, radio and TV commercials, marketing consulting, on-hold messaging, video business cards, prime location digital billboards and, in-store radio and TV.

We have been serving CT businesses since 2005.

We look forward to welcoming The Lab to our family.

- Complete Website Design with website database search.
- Custom, responsive design featuring video, animation, and website greeter.
- User-friendly navigation and a visually appealing layout for an optimal user experience.
- Mobile-first design principles to ensure seamless functionality across all devices.
- Integration of brand colors, logos, and other assets to align with your company's identity.
- Website Hosting
- Autoresponder Integration
- Analytics to track the performance and engagement of email campaigns.
- Secure Forms with online database for submission storage and reference.
- Custom-built forms for lead generation, inquiries, surveys, or registrations.
- Secure encryption to protect user data and comply with privacy regulations.
- Spam protection features to prevent bot-generated submissions.
- Website user search to search for products and information.
- Website SSL for security.
- Website ADA Compliance for users who experience disabilities.
- Multilingual option for users to change website information to the language of their choice.

1. AI Website Greeter (see next page)

- An AI-powered virtual assistant to welcome visitors and provide real-time assistance.
- 24/7 support for answering FAQs, guiding users through the website, and collecting leads.
- Customizable responses to reflect your brand's tone and values.

2. TV Channel Integration on Roku | We are an approved development company for Roku, Apple TV and, Amazon Fire

- Creation and management of a dedicated Roku TV channel to extend your brand's reach.
- Professional setup, including channel design, streaming integration, and hosting.
- Training and support for ongoing content management and updates.
- Monthly Video Content Created for TV channel growth

3. Photography Services

- Professional photoshoots to capture high-quality images for your website and marketing materials.
- Editing and optimization of photos for web use, ensuring fast loading times and visual appeal.

4. Videography Services

- High-definition video production for promotional, tutorial, or product showcase purposes.
- Video editing to create polished content ready for website integration or marketing campaigns.

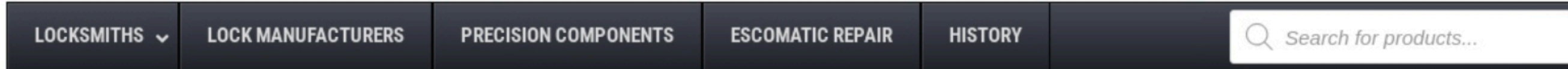
Creating a website greeter to welcome customers and guide them to a unique experience. This can be by one of our professional spokespeople or someone from Lab. Full video and mobile greenscreen studio available.



Available Worldwide
[Locate your LAB Distributor](#)

Leading Manufacturer
Of High Quality Lock Tumbler Pins

Certified
[ISO 9001:2015](#)



An automated website greeter will increase the user's experience and conversions.



Deliverables

1. A fully functional website with all the specified features.
2. Hosting setup and maintenance plan.
3. Integrated autoresponder and secure forms.
4. AI website greeter with customized scripts.
5. A Roku channel for your brand, ready to stream into businesses and living rooms.
6. High-quality photos and videos optimized for web and marketing purposes.

**We're Local and
Guarantee Ongoing
Support & Updating**



Timeline

Our objective is to streamline the process and build on your existing ideas, enhancing and refining them over time to achieve excellence.

Step 1: Collect foundational ideas and media content, including photography and video.

Step 2: Develop a website framework and incorporate the new features we've discussed.

Step 3: Gather feedback and refine the design until the website is ready to launch. Remember, a website is a dynamic platform that continually evolves—it's never truly finished.

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Website Proposal

Custom Website Development - \$8,500

Elevate your online presence with a fully customized website designed to fit your specific needs. This comprehensive package includes all the features and services mentioned above, covering every aspect of creation and development.

Ongoing Costs

TBD

Get Started Today

Contact Rich Conway, Owner & Founder, at 860-877-7770 to discuss your project and plan the next steps.

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